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ORTHO2

Ortho2 Launches Edge Portal

(Ames, IA) September 30, 2011—Ortho Computer Systems, Inc. announces the launch of Edge Portal, an iPad friendly and easy-to-use product that provides access to the Edge practice management system over the Internet via computer, tablet, or a web-enabled mobile device.

Edge Portal has two options for orthodontists: Edge Portal Personal and Edge Portal Premium. Edge Portal Personal provides convenience and accessibility to vital, live practice information such as patient and responsible party biographical information, financials, appointments, images, treatment charts, reports, and more. A convenient dashboard view show several items at a glance, with the ability to expand any view.

Edge Portal Premium provides the same access of Edge Portal Personal with the added benefit of giving patients, responsible parties, and consulting professionals 24/7 customized access to appropriate information. Individual dashboard views exist for patients, responsible parties, consulting professionals, as well as the orthodontic office. Each dashboard shows several items at a glance, with the ability to expand any view and drill down for more information. Patients and responsible parties can check the time, procedure, and reminder of their next appointment, in addition to checking their balance and making credit card and ACH payments. General dentists and consulting professionals can access Edge Portal Premium to refer to treatment chart information, expected appliance removal dates, and images for mutual patients. They can even consult on cases.

Edge Portal is available for all Edge users. Those who elect to use the Edge Data Vault— Ortho2’s secure, off-site, data hosting solution, will connect to the live data at that facility. If a practice chooses to maintain their own server in-house, Ortho2 equipment technicians will assist to connect to the live data within the practice.

“Edge Portal is an exciting and important new addition for our Edge clients,” says Dan Sargent, president and co-founder of Ortho2. “It’s not an 8:00-5:00 world anymore, and our orthodontic partners and their patients and consulting professionals need easy-to-use, convenient features like accessing important practice information away from the office from their smart phones, tablets, and laptops, and Edge Portal does just that. This modern technology further demonstrates our commitment and focus on helping our orthodontic partners succeed.”

About Ortho2

Ortho2 is the largest independently owned provider of comprehensive orthodontic practice management software and has been serving orthodontists exclusively for nearly 30 years. Ortho2 is deeply committed to improving the efficiency and profitability of orthodontic practices across the country through continuous research and innovation of practice management technologies.

For more information about Ortho2, visit www.ortho2.com.