

# The Edge Advantage

ur ViewPoint users frequently ask us how Edge can elevate their practice. There are many features in Edge that can make your office more efficient.

Read on below to see just a few of them.

For our Edge customers: While this article is targeted to our ViewPoint customers, it points out features in Edge you may not be taking advantage of.

# The Edge Cloud

Storing your data in the Edge Cloud means no more servers, third party IT costs, or backing up your practice management data. All of your practice and patient information is easily accessible from anywhere, on any device, including PCs, Macs, tablets, and smartphones.

Your data is stored in the same facilities used for large financial institutions and insurance companies. In other words, secure. Redundant data entryways are protected by world-class anti-intrusion firewalls, and backups are saved on multiple platforms.

### **Mobile Apps**

Edge Mobile and Practice
Connect help you take
your practice wherever
you and your patients are.
Edge Mobile lets you check
your schedule, Dashboard
charts, and view your Stacks,
patients, and professionals.
This free app allows you
to see the most vital parts
of your software from your
mobile device.

Practice Connect is a completely personalized app that lets you communicate with your patients and prospective

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Welcome to Feldman Orthodontics
Located in Cheshire and Wallingford, Connecticut, our dectors and staff strice to nious vus the heet and moet strice to nious vus the heet and moet our staff, the doctors and apply you or office. We will introduce you to our staff, the doctors and apply you so use the property of the doctors and apply you shall be a search to share a beautiful smile - and every adult and child should have a heealthy

Treatment for Children
When to Visit an Orthodontist Orthodontist orthodontist an improve smiles at ANY age, but the American.

**Practice Connect** 

your patients and prospective patients. You control the content of the app, meaning you can let your patients know exactly what they need

to. Prospects can learn about your doctors, staff, facility, and treatment information. Your patients can see their next appointment and view their financial information. You can even send push notifications to all of your Practice Connect users.

# **Edge Broadcast**

Use Edge Broadcast to create and send electronic newsletters to your patients, parents, and attending professionals. Edge Broadcast provides you with easy-to-use templates, as well as tools that optionally link to your social media posts to make creating fresh newsletter content as efficient as possible.

Edge Reminders must be configured with Edge to use Edge Broadcast.

#### The Dashboard

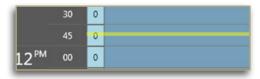
Your Dashboard personalizes Edge for you by keeping the information and tools you use the most at your fingertips. Use Dashboard widgets to display the productivity issues and applications most relevant to your tasks and professional goals.

Each staff member's Dashboard is completely customizable, and your setup follows you to each computer. You can even push your settings to another user for easy setup.

## **Scheduler**

The Edge Scheduler has many improvements from ViewPoint including:

 The mouse position indicator and time progress bar allow you to easily see where you are in the schedule.



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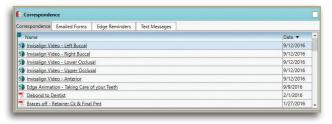
- View a calendar up to six months out that also displays the number of weeks out.
- The Needs Appointment List is filtered for easier maintenance. In addition, you can hover over the record for patient information.
- The Smart Scheduler includes patient-specific information such as average arrival time, percentage of kept appointments, and days/times of kept appointments.
- Easily schedule procedure groups and chains with the Smart Scheduler.
- The Quick Schedule allows you to see openings for a specific procedure on the day you are currently on.



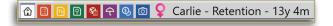
#### **Patient Folder**

Edge's patient folder includes:

- Being able to launch Invisalign directly from the patient folder without an additional Invisalign login.
- The ability to have multiple payments on file.
- The Correspondence History includes correspondence, emailed forms, Edge Reminders, and text messages. You can email anything from the Correspondence History to patients, responsible parties, and professionals.



- The notepad includes spell check, various categories, and rich text formatting.
- Gender symbols are included at the top of the folder.



#### **Treatment Hub**

New features in the Treatment Hub include:

- The tooth chart can be full screen, printed, and displays the full history.
- The tooth chart includes IPR values.
- Customize what images you see in the chart, including a card flow layout.

## **Financials**

Improvements with financials in Edge include:

- Unlike ViewPoint's posting fixes, Edge uses Adjustments.
   And if a credit card was used with XCharge, you can refund directly to the card.
- Ability to have bulk payments with the credit card integration.
- Ability to finalize transaction by office.
- The contract time line displays everything that has ever changed with a contract, including the user who made the changes.

## Reporting

Each report includes interactive links to open various parts of Edge. For example, with the click of your mouse, you can open a patient or responsible party folder from within a report. In addition, you have the ability to schedule reports or add them to a list for quick access.

To learn more about Edge, check out the demo on our website, or contact your Regional Manager. You can also learn more about these and other ways Edge can enhance your practice at the Users Group Meeting, February 23-25, 2017 in Orange County, California! o