



ORTHO2

Missing Software Features?

I just finished reading an article in an orthodontic journal written by a well-known consultant who says that many orthodontists do not know the full capabilities of their management systems. The point is driven home when one of our closest orthodontist advisors mentions to me that he really isn't aware of everything that we offer.

It isn't realistic to list everything Edge and ViewPoint can do in a newsletter article, but I'd like to mention a few existing capabilities, and preview a few more.

- **Cloud** – Edge is 100% designed for, and benefits from, the cloud. No servers needed.
- **Apps** – Both Edge and ViewPoint offer Internet-based data access, but Edge takes it a step further with tablet and smartphone apps specifically designed for doctors, staff, and patients.
- **Reminders** – Both Edge and ViewPoint can send upcoming appointment reminders via phone, email, or text depending on the receivers' preference.
- **Newsletters** – Included for Edge practices using Edge Reminders, Edge Broadcast is a user-friendly tool for creating newsletters to send to your patients, responsible parties, and referring and consulting professionals.
- **Premier Imaging Features and Animations** – Both Edge and ViewPoint have advanced capabilities for image editing, morphing, patient education, cephalometric analysis, and social media sharing.
- **Employee Management** – Both Edge and ViewPoint offer employee sign-in with intuitive payroll and vacation time tracking, among many other features.

And what about the future? (If you regularly read our newsletters, you may be aware of the first two.)

- **Edge Specialist** will optionally extend Edge to include features used in pediatric dentistry. In addition to

supporting dual discipline practices, some of these features may benefit orthodontic-only practices as well. (Read more about Edge Specialist on page 4 of this issue.)



- **Edge Signature**, available for Edge, will allow patients, doctors, and professionals to sign electronic forms using an in-office tablet, or via email.
- **Edge Pop** (for both Edge and ViewPoint) will automatically display the patient record for known incoming phone numbers on most VOIP phone systems that support the common SIP protocol.

This is a short list of some Ortho2 capabilities you may not have been aware of. And remember, as the consultant's article I read advises, please don't assume your system doesn't do something just because you aren't currently aware of it. We have spent the last 35 years working to provide not only the features all of you have been requesting, but also other leading functions you hadn't yet known you needed, but can't (or soon won't) want to live without! ☺

Reprinted from
The Newsletter for Members and Friends of Ortho2
April 2017 - Volume 35 Issue 2