



PRESIDENT'S PERSPECTIVE

When Edge Cloud was launched eight years ago, it was one of the first cloud-based practice management systems available. With changes in technology, cloud-based enterprises aren't emerging technologies, but rather the logical choice. According to the International Data Corporation, by 2020, 67% of software will be for cloud-based offerings.

Ortho2 has seen the shift from servers to the cloud throughout the last several years. Just recently, Edge Cloud became our most used practice management system. And while ViewPoint isn't going anywhere (after all, we still support a few OneTouch – DOS offices), there are many reasons why Edge Cloud makes sense.

1. **Peace of mind and security** – Quit worrying if your backup is complete and useable. Edge Cloud data is maintained in a secure, encrypted, private cloud and automatically backed up over multiple servers. Outsource your IT for relief to both your wallet and your psyche.
2. **Accessibility** – Easily access your data wherever you are – a satellite office, your home, even the slopes or the beach – from your smartphone, tablet, or computer. No syncing required.
3. **Decreased costs and greater efficiencies** – Edge Cloud is the perfect solution to replace an aging ViewPoint server. By eliminating the cost of servers, software licensing, and other expensive IT functions, you can decrease your bottom line and move away from the complexities of maintaining networks.
4. **Scalability** – Since data is stored on servers in the cloud, it is easy to expand and upgrade. When you're ready to add electronic charting or a satellite office, Edge Cloud is ready too.
5. **And last but certainly not least, new features** – New functions like live dashboard metrics, smartphone apps for you and your patients, auto-patient pop-ups via

caller ID, interactive proposal slider (coming soon), and more are just some of the features that come with every Edge Cloud system.

To all our customers, thank you for the trust and loyalty you have placed in us. If you're already using Edge Cloud, you're well aware of all these benefits. If you're using ViewPoint, or OneTouch, the decision to make a transition to Edge Cloud should be based on when it is right for you, and is an ongoing conversation you should be having with your Ortho2 Regional Manager. But know that when you are ready to provide the benefits of the cloud to yourself, your staff, and your practice community, Edge Cloud is ready for you! ☺



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