

# Privacy Policy

At Ortho2, your privacy is important to us, and we are committed to protecting it. This policy describes the types of information we may collect from you or that you may provide when you visit our website. By using our website, you consent to our collection and use of your information as described in this policy. As this policy may change from time to time, your continued use of this website after we make changes is deemed to be acceptance of those changes. Please check back periodically for updates.

Websites of third-party companies referenced on our site are not covered by this policy, and we are not responsible for the privacy practices or the content of these other sites.

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## Information Collection and Use

Ortho2 collects information volunteered by the visitor in registering for the protected portions of our website or by completing various online forms available on our site. This type of information includes, but is not necessarily limited to, your name, your email address, your practice name, the practice address, and the practice telephone number(s). We use this information to administer our business activities, improve our products and website, provide customer service, provide product customizations, and to make available other products and services to our customers and prospective customers. We do not disclose your personally identifiable information to unaffiliated third parties for their independent use unless pursuant to confidentiality agreements.

If you supply us with your email address, you may receive periodic mailings from us with information about new products and services or upcoming events. If you do not wish to receive such mailings, you may "opt out" within those emails.

In addition to the information you volunteer, your web browser automatically sends us, and we may retain, information such as the: Internet domain through which you access the Internet; the Internet protocol (IP) address used to connect your computer to the Internet; your browser type and version; operating system and platform; the average time spent on our site; pages viewed; information searched for; access times; and other relevant statistics. We use this information in order to ensure that unauthorized users do not access the information on our site and to administer and improve our site.

We may use cookies to provide visitors a personalized experience on our site. Cookies are a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our website, either now or in the future.

To the extent required or permitted by law, we may also collect, use, and disclose personal information in connection with security related or law enforcement investigations, in the course of cooperating with authorities, or in complying with legal requirements.

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## How Long We Keep Information

We reserve the right to retain all information provided for as long as the information is needed.

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## Security

We take commercially reasonable precautions to keep all information obtained from our online visitors secure against unauthorized access. The safety and security of your information also depends on you. Where we have given you, or where you have chosen, a login and password for access to certain parts of our website, you are responsible for keeping your login information and passwords confidential.

Please note that electronic communication, particularly email, is not necessarily secure against interception. Please do not send sensitive data (e.g., Social Security, bank account, or credit card numbers) by email or web form unless necessary.

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## Google Analytics

We use a tool called Google Analytics, among others, to collect information about use of this site. Google Analytics collects information such as how often users visit this site, what pages they visit when they do so, and what other sites they used prior to coming to this site. Google Analytics collects only the IP address assigned to you on the date you visit this site, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Although Google Analytics plants a cookie on your web browser to identify you as a unique user the next time you visit this site, the cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about your visits to this site is restricted by the [Google Analytics Terms of Use](#) and the [Google Privacy Policy](#).

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## Children Under the Age of 13

We do not knowingly collect personal information from children under 13. If you are under 13, do not provide any information on this website or on or through any of its features. Also, do not register on the website, use any of the interactive or comment features of this website or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us using the contact information at the end of this policy.

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## Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

Ortho2  
Attn: Customer Service  
1107 Buckeye Avenue  
Ames, IA 50010  
(800) 346-4504  
[ortho2support@ortho2.com](mailto:ortho2support@ortho2.com)